AFFILIATED WITH HARZFELD'S PARISIAN KANSAS CITY, MO.

# SEIDENBACH'S The Shop of Quality

SITUATED IN THE HEART OF TULSA 119 SOUTH MAIN ST.

Direct the Attention of the Ultra-Fashionable Women of Tulsa to Their Large and Comprehensive Collection of

### Exclusive Individualized Fashions for Fall and Winter

An all-inclusive presentation of the final decisions in style, material and fur trimmings, as shown in the Paris openings. Seidenbach representatives with the efficient co-operation of our Paris and New York offices have assembled these rare collections of distinguished fashious, including reproductions of practically every successful creation introduced by the best conturieres of Paris. A Seidenbach model is worn with the consciousness that it is exclusive and in keeping with the personality of the wearer.



A WONDERFULLY COMPLETE AND VARIED
ASSEMBLAGE OF

### Women's Distinctive Suit Fashions

FEATURING ADAPTATIONS FROM HIGH PRICED ORIGINAL PARIS MODELS BY

Martial et Armand Brandt

Premet

Doeuillet Jenny Cheruit Bernard Drecoll Lanvin

Simple tailleur, fur trammed tailleur and luxurious costume suits featuring numerous "different" innovations in the treatments of cuffs and collars; the most elegant types developed in Bolivia, vicuna velour, duvet de laine, broadcloth, velours and imported gaberdines; effective trimmings of Hudson seal (dved muskrat) mole, kolinsky and squirrel.

25.00 to 250.00

The



# Afternoon, Street, Informal and Evening Gowns and Frocks

EXCLUSIVE SEIDENBACH TYPES OF SUPERB DISTINCTIVENESS

Tailleur frocks in straight lined simple types fashioned in serge and combinations of satin or taffeta and serge in navy, black and fall colorings; dressy frocks and fur-trimmed frocks of silk or panne velvets, charmeuse, gros de londres and combinations; dance and formal evening frocks and gowns in simple and bouffant types in the appropriate fabrics and evening shades.

12.75 to 150.00

### Uncommon Blouses for Suit and Afternoon Wear

COPIES OF ORIGINAL PARIS MODELS
AND ADAPTATIONS

An extensive collection of "out of the ordinary" blouses in simple, semi-tailleur and dressy models; of Georgette crepe, crepe de chine, novelty taffeta and satin; handsomely beaded, hand embroidered and lace trimmed types; monk, sailor and large collars; several with the new "bell sleeves;" shown in navy blue, white, burgundy and flesh. These blouses are few of a style.

2.95 to 25.00

#### ORDERS BY MAIL

are given the personal attention of a competent, experienced shopper who takes as much care in the selection of the merchandise desired as the patron would herself.

Seidenbach
Windows
at all
Times
Artistically
Display
the very
Newest,
Up-to-theMinute
Fashions
for all
Occasions

# Automobile, Travel, Street and Elegant Evening Coats

UNUSUAL MODELS OF THE FINEST MATERIALS AND TAILORING

Big, voluminous, luxurious or semi-fitted models, especially featuring the large shoulder and high buttoning collars so much the vogue this season fashioned in Bolivia (the warmth without weight cloth). Wool velours, duvetynes, velvets and plushes; many of these coats are warmly interlined; shown in navy blue, black, burgundy, plum, brown and dark green.

15.00 to 175.00



### An Exceptionally Complete Group of Women's Separate Skirts

IN THE APPROVED, CORRECT MODES FOR FALL AND WINTER

Exclusive Seidenbach models for street, business, sports and dressy afternoon wear; fashioned in men's wear serges, broadcloth, chuddah cloth, novelty plaids, flannels, taffeta silk and satins; these models possess numerous, unusual new ideas in belt, yoke and pocket effects; shown in navy blue, black and fall colorings; several models in both regular and extra sizes.

5.00 to 25.00

#### NEW SILK PETTICOATS

in an especially interesting assortment of attractive styles, fashioned in Taffeta, Radium Taffeta, Flowered and Fancy Silks

2.95 up to 10.00